

## MojoHost Cookie Policy

Last Updated: April 1, 2022

This MojoHost cookie policy applies to all websites, services, messaging (e.g., email and online chat communications), and mobile-device applications that are by or for MojoHost. The cookie policy also applies to MojoHost-branded pages on third-party platforms. In this cookie policy, we refer to all those websites, services, messaging, mobile-device applications, and MojoHost-branded pages on third-party platforms as the “**Websites.**” This cookie policy is supplemental to MojoHost’s [Privacy Policy](#).

MojoHost and its partners use cookies or similar technologies to analyze trends; administer the website and other MojoHost-branded platforms; track users’ digital properties and movements around the website; and gather information about our user base.

### What is a cookie?

A “cookie” is a small text file or letters and numbers stored on your computer or mobile device that enable the cookie owner to recognize the device when you visit a website or use online services. Website owners use cookies to make their websites work, or to work more efficiently, and to provide reporting information.

Cookies set by MojoHost are known as “first-party cookies.” Cookies set by parties other than MojoHost are known as “third-party cookies.” Third-party cookies frequently enable certain third-party features or functionality to be provided on or through websites or services including advertising, analytics, and interactive content.

### When We Use Cookies, Web Beacons, and Similar Technologies

**Cookies.** We use cookies to collect information about your device, including IP address, operating system, and browser type. We may use the following types of cookies:

- **Strictly necessary cookies.** Our Websites require using these cookies to properly operate or provide necessary functions relating to the services you request. For example, if you are required to sign into a MojoHost Website, the cookies identify you as being signed in and remember you so that you do not have to sign back in every time you move between the Websites.
- **Functional cookies.** These cookies enable helpful but non-essential website functions that improve your website experience. By recognizing you when you return to our Websites, they may, for example, allow us to personalize our content for you, greet you by name, or remember your preferences (for example, your choice of language or region). These cookies may enable visitor identification over time, but not across different websites.
- **Advertising cookies.** These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously appearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.
- **Analytical/performance cookies.** These cookies allow us and our third-party service providers to recognize and count the number of visitors and to see how visitors move around our Websites

when they are using them. This helps us improve how our Websites work by, for example, ensuring that users can easily find what they need on our Websites. These cookies generate aggregate statistics that are not associated with an individualized profile.

- **Third-party cookies.** Our Websites might contain helpful but non-essential features or plug-ins enabling third-party services that use cookies, including social network connectors, maps, advertising networks, or web traffic analysis services. These cookies might enable visitor identification across Websites and over time. We do not control the third party's use of those cookies. Please review each party's cookie disclosure before consenting to this use category.
- **Session cookies.** These cookies allow us to link your actions during a particular browsing session.
- **Persistent cookies.** These cookies allow us to recall your preferences or actions across multiple Websites.

Besides the reasons for our use of cookies detailed above, we use the information gathered from cookies—namely, IP addresses—to help diagnose problems with our servers and to administer our Websites.

**Web Beacons.** We use web beacons to track your movements to, from, and on the Websites to determine the effectiveness of content and advertising campaigns, particularly as they allow us to count the number of times that our advertisements and web-based email content are viewed.

**Server logs.** If you arrive at a Website by clicking on an advertisement that we have paid for (including a paid search engine result) or a link in an email sent from or for us, then we will capture information that tracks your visit from that link (e.g., referring URL, browser information). If you arrive at a Website by clicking a source not paid for by MojoHost, including a link in a non-paid search engine result or an unsponsored link on a third party's website, we may capture information that tracks your visit from that source, if we can do so. We may also capture information about your computer system, including your browser type and operating system. We may also gather certain information automatically, including Internet protocol (IP) addresses, Internet service provider (ISP), the files viewed on our Website (e.g., HTML pages, graphics, etc.), operating system, data/time stamp, and clickstream data to analyze trends in the aggregate and administer the Website.

**MojoHost Sharing Tools.** The MojoHost Websites might carry embedded “share” and “like” buttons to allow visitors to MojoHost Websites to share content through a number of social media networks. These networks might set a cookie when you are logged in to their service. MojoHost does not control the dissemination of these cookies and you should check the relevant third-party websites for more information about these.

### **Cookies Set by Third Parties on Third-Party Websites**

To enhance your experience of MojoHost Websites, we sometimes embed photos and video content that originated from third-party websites. As a result, when you visit a page on a MojoHost Website that features content from a third-party website, you might be presented with cookies from these websites. MojoHost does not control the dissemination of these cookies. You should check the relevant third party's website for more information about these cookies.

## **How To Control and Delete Cookies**

You have the right to decide whether to accept or reject cookies (apart from those that are required or essential). You can exercise your preferences for cookies served on our Websites by using our cookie content tool available at <https://www.mojohost.com/legal-info>.

Most web browsers allow you to directly block all cookies, or just third-party cookies, through your browser settings. However, if you use your browser settings to block all those technologies, you might not be able to access all or parts of the Websites. Turning cookies off, for example, will prevent you from registering for, signing in to, and using many of the services on those Websites.

If you want to control the cookies that are placed on your computer or other device, you could:

- view cookies stored on your hard drive;
- choose whether or not to permit cookies to be set by default; or
- delete the cookies stored on your hard drive.

The main browsers allow you to change your cookie settings. These settings will typically be found in the “options” or “preferences” menu of your browser. You may also use the “Help” option in your browser for more details. If you are visiting this Website using a mobile device including a smartphone or tablet, please refer to the manufacturer’s instructions on how to manage cookies.

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit [www.aboutads.info/choices/](http://www.aboutads.info/choices/) or [youronlinechoices.com/](http://youronlinechoices.com/).

To fully ensure that no cookies or other technologies are used when you visit the Websites, you also have the option to refrain from using the Websites.

## **Contact Information**

If you have a question or complaint about this cookie policy or our information collection practices, please email us at [privacy@mojohost.com](mailto:privacy@mojohost.com) or write us at Chief Privacy Officer, 21671 Melrose Ave., Southfield, MI 48075.